

SA world first!

SA is the only country to apply Fair Trade to tourism. Businesses that are committed to fair wages and working conditions, fair operations, equitable distribution of benefits and respect for human rights, culture and environment carry a label, awarded by Fair Trade in Tourism South Africa (FTTSA).

Mdumbi Backpackers near Coffee Bay is one of them: employees hold 30% of the ownership and with this they operate the NGO Transcape.

FOR MORE INFO:
www.mdumbi.co.za,
www.fairtourismza.org.za

