



SOUTH AFRICA GIVES THE RED CARD TO CHILD EXPLOITATION

FOR HELP CONTACT:
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Be aware and keep children safe

With the extended mid-year school holidays and the excitement of the world's greatest sporting event upon us, there is additional pressure on parents and caregivers to ensure the safety of their children.

Parents are advised not to leave their children unattended and to keep the phone numbers of their children's friends and their parents in case of an emergency. Parents can also find out if there are organised sporting or cultural activities in their communities that children can take part in during holidays, in a safe environment, under adult supervision.

Be aware and keep children safe.
Give the red card to child exploitation.

Teach your children the following rules:

Know your full name, home phone number, parents' numbers and one emergency number.

Never accept free taxi rides or climb into cars with strangers.

Do not trust people who promise you a better lifestyle, job and luxuries.

Say NO if anyone touches you in a way that makes you feel uncomfortable.

Be careful when adults ask you for help - adults should ask other adults for help, not children.

Always tell a friend or family member where you are going and with whom.

Stick with friends - there is safety in numbers.

Do not share personal information with strangers on the internet or on your cellphone.

