

## The Tourism Child Protection Code of Conduct

### Newsletter No. 3



### Happy 1<sup>st</sup> Birthday to the Code in South Africa!

Pretoria, November 2011

#### In this issue:

1. **The Codes 1<sup>st</sup> Birthday**
2. **Announcing new signatories and supporters**
3. **Best Practise – input from signatories**
4. **Mandela Day**
5. **LCR activities**
6. **Annual Reports**
7. **Upcoming Events**
8. **List of signatories and Supporters**

Dear Friends and Supporters of the Code

June 2011 marked the first anniversary since Fair Trade in Tourism South Africa (FTTSA) launched the Child Protection Code in South Africa. Since then, a lot of work has been done to foster the initiative to provide increased protection to children from sexual exploitation in tourism. This initiative is currently supported by 39 signatories (accommodation providers, tour operators, car hire companies) and 15 supporters (Industry associates and government departments)

The FIFA World Cup held in South Africa provided the code with a platform to launch this initiative to the masses flocking to our country from all corners of the globe. Our hope is that the Tourism Child Protection Code of Conduct grows from strength to strength.

All the best

The FTTSA Code Team



OUR  
MEMBERS  
54

# We protect children from sex tourism.



Fair Trade in Tourism South Africa (FTTSA)  
local representative of **The Code.org**  
The Tourism Child Protection Code of Conduct

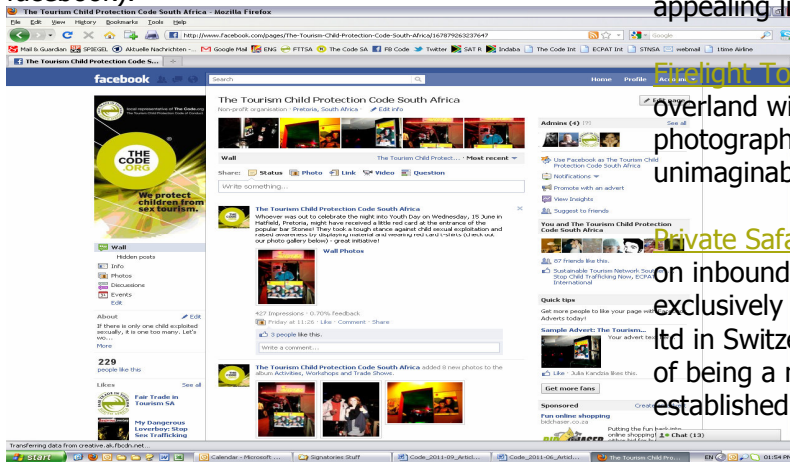


## Announcing New Signatories and Supporters

Major partners of the project include tourism associations such as South African Tourism, the Tourism Business Council, Federated Hospitality Association South Africa, Open Africa and the Heritage Environmental Company, who have all signed a pledge of support and help FTSA by promoting the Code to their members. A copy of the pledge can be requested via email (see below):

The Code SA [facebook page](#)

Amongst the signatories are major industry players such as Southern Sun, City Lodge, Winchester Mansions, Peermont, Avis, Europcar, First Car Rental and Thompson's Africa. On the other hand, in-bound tour operator such as Abang Africa and small establishments such as the Peech Hotel or Andulela Experience also impress us with their immense commitment and inventive awareness raising activities (for examples, visit our [Best Practice photo gallery](#) on facebook).



Currently, South African Code signatories represent a work force of 13,000 employees, and host over 10 million guests every year!

We are therefore grateful for all our friends, signatories and supporters and look forward to many more years of fighting child sex tourism in this country!

### New Signatories

We are pleased to announce five new signatories to the Tourism Child Protection Code (the Code) as part of our commitment to ensure the protection of children from sexual exploitation in tourism in South Africa:

**[Africa Travel group](#)** - Africa Travel Group and its excellent team of dedicated and experienced consultants are committed to offering their clients expert advice and superb management of all travel requirements.

**[Bartholomeus Klip Farmhouse](#)** - a place to unwind in the peace of the countryside, or adventure out to explore the wine farms and appealing little towns in the neighborhood.

**[Firelight Tours and Safaris](#)** - specialize in overland wildlife tours as well as photographic wildlife safaris that lead to unimaginable places.

**[Private Safaris](#)** - it is making a positive mark on inbound tourism in Southern Africa. As an exclusively owned subsidiary of Kuoni Travel Ltd in Switzerland, they have the advantage of being a member of this internationally established professional organization.



Fair Trade in Tourism South Africa (FTSA)  
local representative of **The Code.org**  
The Tourism Child Protection Code of Conduct



Greenways - a five star luxury hotel set amongst six acres of enchanting landscapes, offering the discerning traveler the convenience of all modern amenities whilst maintaining the traditional charm and understated elegance one would expect from this historical Manor House.

### Best Practice – Input from Signatories

Abang Africa, one of the signatories, conducted a Code presentation for all their staff. The presentation was accompanied by a questionnaire in order to elicit feedback from the staff. Abang Africa also gives Red Cards to all individuals visiting their place of business. A good way of creating awareness to tourist and their counterparts’.



Abang Africa presentation to AAA a sister company to Abang.

### Mandela Day (18 July)



The Code signatories and supporters made efforts on Mandela Day to help the less fortunate in society, clean up the environment and offset carbon foot prints.

The African Chapter team handed over blankets, clothes and assorted trinkets to various charitable organisations and tackled disturbed landscapes in their area by taking down alien invasive biota (black wattle and bug weed).

Access Guest Lodge helped in cleaning up the Trail from Donkin Reserve to the Camapanile in Port Elizabeth.

Cape Town International Convention Centre (CTICC) partnered with Table Mountain National Parks (TMNP) to offset its local carbon flight footprint by planting 38 shade trees in the lower Tokai plantation forest as part of an environmental heritage project [click](#).



The Code signatories made an effort to help the less fortunate in the society and offset carbon foot print on Mandela Day.

## LCR Activities

### World Day against Child Labour: Roundtable Discussions

FTTSA Certification Manager, Lisa Scriven, participated in a ½ -day roundtable hosted by Activists Networking against the Exploitation of Children, (Annex), a Non-Profit Organisation. They are the only organisation in South Africa that has child domestic work as its primary focus. The establishment of the organisation was inspired by the plight of the girl child, who is sourced or trafficked from rural areas to urban areas to work as child domestic labourers, [www.anexcdw.org.za](http://www.anexcdw.org.za). FTTSA gave a presentation on the implementation of Tourism Child Protection Code (the Code) in South Africa which was well received.

### Stones Nightclub Gives the Red Card to Child Exploitation

On the night before Youth Day, 15 June 2011, FTTSA assisted the bar and nightclub, Stones, in raising awareness about child exploitation by providing them with our [Red Card collateral](#). Stones nightclub is located in the centre of the busy University of Pretoria student area, Hatfield. To raise awareness of the issue, the Stones team took a stance and wore t-shirts with the imprinted slogan "Give the Red Card to Child Exploitation - kick Child Labour out of South Africa!".

Further, informative tent cards were placed on the bar and the tables outside, posters were displayed above the bar and in the bathrooms, and every guest who entered the club received the little red card with contact

numbers on the back to report an incident or provide help to a child victim. The students were generally positively surprised and FTTSA is hopeful that such events can be repeated in future to eventually create a "child friendly" party area in Hatfield. To see some pictures of the event, visit our [photo gallery](#) on facebook.

### The Code at the South African Association for the Conference Industry (SAACI) AGM

On Thursday, 30 June 2011, the [South African Association for the Conference Industry](#) (SAACI) held their AGM at the Vineyard Hotel in Cape Town. In response to the kind invitation of the organisers, FTTSA Certification Assistant, Kate Finlay, attended the meeting to raise awareness about the [Tourism Child Protection Code](#) (the Code) and how they can get involved in the global initiative to protect children from sexual exploitation in tourism. A table with info material was set up and Kate Finlay replied to the delegate's questions. The Code South Africa would like to thank SAACI for their continuous support for the Code and their commitment to child protection in tourism!

## ANNUAL REPORTS

The Code received the first round of annual reports at the end of September 2011 from its supporters and signatories after a trying yet exciting year in existence. The following organizations are in the process of submitting their first annual reports:

1. Southern Sun
2. Department of Tourism
3. Taj Hotel
4. Abang Africa
5. Cape Town Tourism
6. Westin Grand Arabella
7. South African Association for the Conference Industry (SAACI)
8. Peermont Emperors Palace
9. Umlani Bushcamp
10. Cape Grace
11. Bickley House
12. Antrim Villa

### Thank you for your interest and support!

**Support** the Code by joining us on [facebook](#) and by spreading the word to all your friends and business partners!

For **feedback or questions**, please contact us via [email](#) or phone. We are happy to include your story or updates in our next newsletter and look forward to hear back from you.

All the best,  
The FTTSA Code Team

## Upcoming Events

Friends, Signatories and Supporters please take note of the following important dates:

- **Universal children's day** –  
20 November 2011
- **COP17** –  
[Working together saving tomorrow today \(International climate change convention\)](#)  
28 November 2011 – 9 December 2011  
Venue: Durban, South Africa.
- **16 Days of Activism** –  
25 November 2011 – 10 December 2011  
[From peace in the home to peace in the In the World.](#)  
Support the campaign by wearing the **White ribbon** during the 16-day period
- **World Aids Day** –  
1 December 2011  
[South Africa is taking Responsibility](#)  
Take part in this event by wearing a **Red Ribbon** and lighting a candle.
- **Day of Reconciliation** –  
16 December 2011

## List of Signatories and Supporters as of November 2011

- |  |   |
|--|---|
| <ol style="list-style-type: none"> <li>1. AAA Travel</li> <li>2. Abang Africa</li> <li>3. Access Guest Lodge</li> <li>4. Accor Hotels</li> <li>5. African Chapter</li> <li>6. Andulela Experience</li> <li>7. Antrim Villa</li> <li>8. Association of South African Travel Agents (ASATA)</li> <li>9. Avis</li> <li>10. Bartholomeus Klip Farmhouse</li> <li>11. Bickley House</li> <li>12. Budget</li> <li>13. Cactusberry Lodge</li> <li>14. Calabash Tours</li> <li>15. Cape Grace</li> <li>16. Cape Town Tourism</li> <li>17. City Lodge</li> <li>18. City Sightseeing</li> <li>19. Cape Town International Convention Centre (CTICC)</li> <li>20. Department of Social Development</li> <li>21. Department of Trade and Industry</li> <li>22. Department of Tourism</li> <li>23. EDRS: Tourism</li> <li>24. Energy Guides</li> <li>25. Europcar</li> <li>26. Fairfield Tours</li> <li>27. Federated Hospitality Association South Africa (FEDHASA)</li> <li>28. First Car Rental</li> </ol> | <ol style="list-style-type: none"> <li>29. Firelight Tours &amp; Safaris</li> <li>30. Greenways Hotel</li> <li>31. Heritage Environmental Company</li> <li>32. Ikhayalam Lodge &amp; Tours</li> <li>33. Kuvona Cultural Tours</li> <li>34. Moja Media</li> <li>35. Nelson Mandela Bay Tourism</li> <li>36. Open Africa</li> <li>37. Peech Hotel</li> <li>38. Peermont Emperors Palace</li> <li>39. Private Safaris</li> <li>40. Radisson</li> <li>41. South African Association for the Conference Industry (SAACI)</li> <li>42. South Africa Tourism (SAT)</li> <li>43. Southern Africa Tourism Services Association (SATSA)</li> <li>44. South Africa Vehicle Rental and Leasing Association (SAVRALA)</li> <li>45. Southern Sun</li> <li>46. Spier Hotel</li> <li>47. Taj Hotel</li> <li>48. Tourism Business Council South Africa (TBCSA)</li> <li>49. Thompsons Africa</li> <li>50. Tourvest Holdings</li> <li>51. Umlani Bushcamp</li> <li>52. Westin Grand Arabella</li> <li>53. Winchester Mansions</li> <li>54. Africa Travel Group</li> </ol> |
|--|---|

[Click on name to access website](#)

\* 15 Supporting Associations  
39 Signatories

**We protect children from sex tourism.**

